Black Family Business Meeting

NO MORE TALK
OUR PEOPLE, OUR BUSINESSES, OUR RESPONSIBILITY
TUESDAY, JUNE 16 8PM ET

TOPICS ON THE TABLE:
Funding & Access To Capital, Business Taxes,
Law & Insurance and How Black Entrepreneurs
Must Pivot In Today’s Climate

THE FUTURE OF BLACK BUSINESSES IS UP TO US!

RESOURCE & BUSINESS TOOLKIT
JUNE 16, 2020
ACTION requires work and work requires tools. On Tuesday June 16, 2020 we gathered to hear from legendary Black entrepreneurs but now we must follow up. This business toolkit, brought to you by Black Capital Partners, is a resource guide for Black entrepreneurs to begin that process. You'll find contact info for each speaker, along with helpful websites, courses and other avenues to stay connected to this movement. Yes, you are part of a movement and that means this isn't a one-time event. No more talk, let's get to work.
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We Buy Black can help your business GROW!

1. You can get started by simply visiting https://pipeline.webuyblack.com

2. Once you've completed the intake form and scheduled an appointment one of our sales consultants can help you choose the best marketing plan.

3. If you need to speak to someone now, we can be reached at (404)369-0968 (Mon - Fri from 9 am - 7 pm ET) (Sat. 10 am - 2 pm ET)

Want your products fulfilled? We Buy Black Can Help! Contact fulfillment@webuyblack.com to learn how.
TGS CONNECT

Now more than ever before it is essential that we connect and collaborate with each other. To meet this essential need, The Gather Spot is now offering TGS Connect at $30 quarterly.

As a TGS Connector, you will become part of a virtual community – collaborate and converse with others and explore countless hours of content from thought leaders and experts in our community.

START CONNECTING

https://thegatheringspot.club/
Financing Programs $10,000 to over $100,000,000

KASHER Capital, Inc is a Private Lender and Financial Advisory Firm. We Facilitate the Movement of Capital to Help Small & Mid-Sized Businesses Grow!

Commercial Real Estate Financing
- Recourse and Non-Recourse Loans
- All property types considered: Hotels Mixed-Use, Restaurants, Multi-family, Office, Retail, Owner Occupied, Self-Storage, Industrial, Business and Industry and Medical
- Acquisition, Refinance, Recapitalization and Construction Loans considered
- Debt and Equity for Commercial Real Estate
- Mezzanine Financing
- Bridge and Hard Money Loans
- CMBS Loans
- Large Project Financing

Business Funding
- Working Capital Solutions
- Inventory Financing
- Franchise Financing
- Equipment Financing
- Account Receivable Financing
- Line of Credit & Term Loans
- Private Equity / Joint Venture
- Asset Based Lending
- Partner Buyouts
- Supply Chain Financing
- Competitive SBA Programs
- Mergers & Acquisition Financing

CONTACT TODAY!
O. 404.334.4413 | D. 404.334.7440
Phillip Yates is a Co-Founder and Managing Director of Diversity Fund Houston. Prior to founding Diversity Fund Houston, Phillip helped establish a pre-venture business incubator for minorities at the Houston Area Urban League, in the Greater Houston Area, one of the largest and most diverse populations in the country. In this role, he focused on identifying key resources to assist startups and early-stage founders with opportunities to scale. Since its inception, this program has helped over 5,000 minority entrepreneurs join the entrepreneurial ecosystem. Phillip is also a licensed attorney in the State of Texas and the Southern District of the United States. He also sits on the board for Lone Star Justice Alliance, League of Women Voters Houston, 100 Black Men of Metropolitan Houston, and Impact Hub Houston, which connects and empowers people working to solve social problems in our city and around the world.

HELPFUL RESOURCES

www.clerky.com
www.stripe.com/atlas
www.gust.com/launch

CONTACT
IG: pjy_equilibrium
hello@thediversityfund.com
www.thediversityfund.com
Waleed Shamsid-Deen

BUSINESS LINKS
www.SupremeFoodsWorldwide.com
www.SupremeFish.com
www.SupremeBurger.us
www.SDAassoc.com
www.YouthVibe.org

STAY CONNECTED
IG: @TheSupremeBurger
Facebook: @SupremeBurgerUS
LinkedIn: @wsdeen
SKYPE: Shamsiddeen
ABOUT

The “spirit of entrepreneurship” is about finding creative ways to solve the various problems that exist in society – an act of changing the world by first changing one’s self.

Our youth are some of the most innovative and creative thinkers in our society, and youth culture (including, but not limited to hip hop - one of the most dynamic and powerfully diverse vehicles for social good.

The Rap Snacks Foundation/BossUp develops and implements real-world experiential programs that guide participants from the point of their passion to business plan, activation and achievement. By giving them the knowledge and opportunities, they deserve, the Rap Snacks Foundation believes all young people can build a better future – and become all they were created to be. Through various entrepreneurship programs the Rap Snacks Foundation/BossUp has successfully trained young men and women of under-resourced communities to take responsibility for, and control of, their own financial futures. Helping them realize their full potential, and secure for themselves, families, and communities a brighter tomorrow.

OUR PROGRAMS

Innovation Café – Innovation Café is an interdisciplinary experiential learning opportunity designed to introduce students to the theory and practice of food entrepreneurship through the establishment of a student-run café on the HBCU campus, and in our under-resourced communities, that is structured on a cooperative model of governance. During this co-op experience, students are introduced to entrepreneurial theory and practice relevant to the rapidly changing environment of food from the perspectives of both a startup business and by promoting entrepreneurial thinking in larger organizations.

Specifically, the Innovation Café serves as a learning tool on campus for both curriculum and co-curricular activities thereby serving as a resource that can utilized across disciplines including.
StockBossUp – Is more than an educational investment app. StockBossUp is the first non-subscription-based investment learning platform. StockBossUp is where the social media platform and investing in the stock market intersect. The StockBossUp mission is to provide valuable and interesting insights to our community that reflect both personal and the community’s understanding of the stock market while assuming no financial risk.

Using these insights, we will gain new comprehension and facility in our investment choices, establish networks of similarly motivated peers, and demonstrate the value of informed investment decisions in a fun, cooperative manner.

BossUp Distribution Pro - The Boss Up Distribution program is an initiative whereby participants will become familiar with distribution through varied hands-on activities involving the many different methods and processes of distribution. Beginners will find it easy to learn the process and how to manage profitable distribution routes. Proficiency in Transportation & Logistics will come as more experience is gained, and as participants become more conscious of human resources, routes, fuel and product costs which are important to the job at hand and to distribution.

Our future-distributors will utilize a wide range of processes ranging from warehouse and human resources management to wholesale and retail sales account supervision. Some of the activities will include social research: demographics, consumer trends, market research, marketing and industry trends.
**BossUp Print Pro** — The BossUp Print Pro entrepreneurship program teaches entrepreneurship through an experiential program that allows participants to understand the full scope of entrepreneurship from the vantage point of silk-screen printing & merchandising. Our efforts to lift individuals and communities out of poverty, unemployment, and under-employment by inspiring aspiring entrepreneurs to turn their passions into life-sustaining enterprises, cannot be effective unless we have the support of everyone in our community. Participants not only learn how to design a logo, create a brand, construct print screens and print merchandise. Participants also learn how to monetize their merch by establishing online businesses and seeking product placement in some of the top Hip Hop apparel retail stores in the country. Many of whom the Rap Snacks Foundation has established working relationships.

**TheCulture Studios** is a state-of-the-art recording studio on the HBCU campus that hosts national and international musicians who visit our HBCU locations to record original music co-produced, written, recorded, engineered and mastered by university students interested in career pathways within the music industry, which then is released on compilation albums, Spotify, Soundcloud, iTunes, Apple Music, and other digital music distribution platforms.

We believe that the new generation of students thrive in spaces where they can individually work on creative projects – one where they can throw on a pair of headphones and create digital works of art using the latest technology in music and video production software. But the learning doesn’t stop there. Once students have time to create their own music, they are challenged to share their project with their peers, where they both learn to receive constructive criticism, and learn the value of critiquing others’ work. Our Music Production Lab provides our students with this advanced academic experience. Students enrolled in the TheCulture studio program have the opportunity to strengthen their computer literacy skills while producing original music using Ableton Live, Garage-Band, Logic and Pro-Tools software, as well as industry standard production equipment and digital technology under the expert instruction of partner artist mentors.
For more information on Rap Snacks, the Rap Snacks Foundation, BossUp – our entrepreneurship, financial literacy and community economic development programs and initiatives, partnering with us, donating, sponsorship, and volunteering – connect with us here:

info@therapsnacksfoundation.org
www.rapsnacks.net
www.therapsnacksfoundation.org
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Rap Snacks Foundation
Rap Snacks
StockBossUp

IT’S DEEPER THAN RAP SNACKS!

The Rap Snacks Foundation is a registered 501c3 nonprofit organization. To DONATE to our cause and efforts go to http://therapsnacksfoundation.org/donate/ . Thank you in advance, on behalf of the Rap Snacks Foundation and the lives and communities your donation will positively impact.
PERSONAL BRANDING FOR THE NEXT LEVEL

- What’s your current job, title and responsibilities?
- What jobs, roles and responsibilities have you had previously
  - this is for my career switchers and multi hyphenates :)?

LET’S LIST YOUR GOALS:

- Your 2 biggest goals:

  - 2 short term goals:

    - What do you want to be known for?

    - List what you feel are your top 3 biggest assets or unique features:

    - How competitive is the landscape for your desired personal brand?

    - Identify your competition (can be brands, businesses, people or concepts):

    - What’s your current reach and method of engagement?

    - How much are you willing to invest in time and resources to developing you personal brand?

    - What products or services do you want to develop?

LET’S GET TO WORK...

SCAN THE QR CODE TO LEARN MORE ABOUT THE PATH REDEFINED COURSE + COACHING + PERSONAL BRANDING

WWW.STRAIGHTUPANDSUCCESSUL.COM
67th National President

Dr. Hari P. Close, II, CFSP

Hari P Close Funeral Services, P.A. | 5126 Belair Rd, Baltimore, MD 21206 | Ph: 410-327-3100 | Fax: 410-325-7767

BACKGROUND: Dr. Hari P. Close II is an ordained minister, presently Administrative Pastor of New Union Baptist Church in Baltimore, Maryland. He is married to the former Gwen G. Latimore, and the father of children Travis, Hari 3rd, Alan, Ariana and grandfather of Azaria. He has extensive skills in “Hands On” training specializing in Networking, Management & Professional Development, Organizational Dynamic; Human Relations Skills; Marketing and Hotel Training are just a few.

EXPERIENCE: Dr. Close is licensed Funeral Director & Mortician in the states of Delaware, District of Columbia, Maryland, Massachusetts and Pennsylvania. He is the owner of HARI P. CLOSE FUNERAL SERVICE, P.A. in Maryland. He was formerly employed in various executive level capacities at Joseph H. Brown, Jr. Funeral Home, as President and CEO of Close & Associates, Inc. – an international Marketing and Management consulting firm (a preeminent source in various field of Association and Meeting Management), as Executive Director/Federal Lobbyist of the National Funeral Directors & Morticians Association, Inc. and Pre-Opening Marketing Director for Sheraton Corp./ITT


BOARD MEMBERSHIP: President, International Conference Board of Funeral Examining Boards, President, State Board of Morticians & Funeral Directors of Maryland Trustee, Tuskegee University; Trustee, America Board of Funeral Service Education; Professional Policy, Executive Council – Big Brothers/Sisters; National Funeral Directors & Morticians Association and Funeral Directors & Morticians Association of Maryland

EDUCATION: Doctor of Divinity; MA, Master of Theology; MA Master of Religion Education; BA, Religious Studies, Eastern Theological Seminary (TRAC). Lynchburg, VA; MS, Finance Courses, Auburn University, Montgomery, AL; BS, Business ADM./Economics, Tuskegee Institute, Tuskegee, AL, AA, Mortuary Science, Catonsville Community College
"History never feels historic when you are sitting in it. It just feels like another day. But that doesn’t mean that it isn’t so. It takes 25 years to look back at a moment, and to see it as what it was. History in the making. Go create some."

John Hope Bryant

POWER OF IDEAS
A Bold Look Forward with a New Marshall Plan
John Hope Bryant

HELPFUL LINKS & RESOURCES

The New Marshall Plan

Addressing Inequality in the US on CNBC SquawkBox

Download our new HOPE In Hand App here

Link to HOPE Inside Disaster - COVID19 RESPONSE
THE MISSION:

TRAP MUSIC MUSEUM IS AN INTERACTIVE EXPERIENCE THAT USES ART TO SHOWCASE THE RICH CULTURE OF TRAP MUSIC — ONE OF THE MOST POPULAR GENRES OF MUSIC TODAY. BY PAYING HOMAGE TO THE INSPIRING TRIALS AND TRIUMPHS OF TODAY’S BIGGEST TRAP STARS AND PROVIDING A PLATFORM FOR EMERGING ARTISTS, TRAP MUSIC MUSEUM SERVES AS A BEACON OF THAT SIMULTANEOUSLY SUPPORTING THE CITY’S BOUNDLESS CREATIVE COMMUNITY.

THE DEMOGRAPHICS:

SINCE OPENING OCTOBER 4TH, 2018, TRAP MUSIC MUSEUM HAS BECOME ONE OF ATLANTA’S PREMIERE TOURIST ATTRACTIONS, GARNERING OVER 6000 PHYSICAL GUESTS EACH WEEKEND. TRAP MUSIC MUSEUM HAS HAD GUESTS FROM ALL OVER THE U.S. AND OUTSIDE COUNTRIES INCLUDING CANADA, UNITED KINGDOM, NETHERLANDS, FRANCE, JAPAN AND MORE.

65% OF OUR GUESTS VISIT FROM OUTSIDE OF ATLANTA.

TRAP MUSIC MUSEUM WAS RECENTLY FEATURED ON THE TRAVEL CHANNEL’S LIST OF TOP 10 UNDER-THE-RADAR MUSEUMS YOU HAVE TO VISIT.

trapmusicmuseum.us
FREE ONLINE COURSES

As the conversation of building wealth in Black communities continue, the importance of tools for economic growth are vital. For a limited time, CEO Rhonnie Brewer of ProGeny Place has extended a special invitation at **NO COST** for you to access "Brewing to Doing" online entrepreneurship course. Click [here](https://www.rhonniebrewer.com/courses) to begin this dynamic course and jumpstart your journey into entrepreneurship.
Let’s Stay Connected!

No More Talk: Our People, Our Businesses, Our Responsibility is an active movement of Black entrepreneurs who are tired of talking and looking to manifest every desire they have. This is a place to gather essential business resources and for collective action by Black entrepreneurs.

CLICK ICON TO CONNECT!
Acknowledgements

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